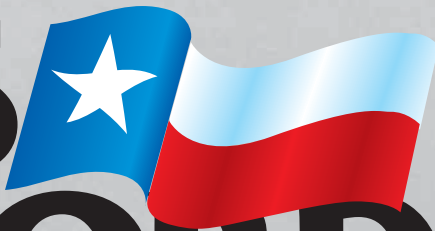


TEXAS HEREFORD



The Official Publication of the Texas Hereford Association

May 2025



Bulls for Sale

“ The gain will come from the pain. Mother Nature is helping us further strict culling pressure on the cow herd. We've been culling deep for years and see the benefits. The bulls we offer are the result of this intense pressure. ”



Welcome to our latest herd size acquisition.



HH ADVANCE 8392F ET [CHB,DLF,HYF,IEF,MSUDF,MDF]
 CL DOMINO 1195J 1ET [CHB,DLF,HYF,IEF,MSUDF,MDF]
 CL 1 DOMINETTE 055X [DOD,DLF,HYF,IEF]

BR COOPER L070

BR LANSING 3060
 BR GABRIELLE 5501 ET [DLF,HYF,IEF]
 BR GOLDRIEL 3029 ET [DLF,HYF,IEF]

BR COOPER L070 ET [DLF,HYF,IEF,MSUDF,MDF,DBF] #4437994 • 03/01/2023									
CE	BW	WW	YW	DMI	SC	SCF	MM	MG	MCE
1.3	4.6	64	102	0.5	1.7	12.1	33	65	-1.2
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI	BII	CHB
86	1.10	1.10	79	0.032	0.85	0.18	\$309	\$389	\$133

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Stop by to visit and view cattle that will improve your herd.

New Hereford Show set for December

The THA board of directors were approached to approve an Association-sponsored junior and open show this winter. It was approved to move ahead. The dates will be December 4-7 in Abilene, Texas at the Taylor County Fairgrounds. Cattle may begin arriving on Thursday and must be in the barns by Friday noon. The shows will be on Saturday with the open show and Sunday with the junior show. The show will be called the Texas Hereford Winter Classic Hereford Show so watch for more details forthcoming. ★

Applications Open for Queen and Sweetheart Contest

Queen/Sweetheart Contest applications are open, you can find the link to the application and rules on the website under the Youth tab. Age for Queen is 15-22 as of January 1st, and age for Sweetheart is 11-14 as of January 1st. The deadline to have applications in is June 01, 2024 to lauren.girsh@gmail.com. If you have any questions please reach out to Lauren Girsh via email.

NEW this year will be the Hereford Sweetheart for a Day, it was at the State Show last year, Hereford Queen Abbey Wohleb introduced this fun activity for the little girls and it was a lot of fun for the girls who signed up. She wanted to continue it this year as well. ★

Reminder

ADVERTISING DEADLINE for the June/July issue is May 20

Dreams Do Come True!

Thank you for your generous donation towards my steer at the SandHills Stock Show and Rodeo. Being selected as the grand champion was an honor and privilege as well as the highlight of my show career. With your contribution I will be able to purchase cattle for my senior year as well as pay for college in the future. Thank you for continuing to support the livestock exhibitors of Texas.

*Sincerely,
Aniston Floyd*



Welcome to our newest member
Kenny Woods
3W Hereford Ranch, Avery

Support the Association by advertising!

We will soon be calling on you to advertise in the Directory which is also the June/July issue. It's a great source of information all year with contact information for members of the three organizations. Please consider advertising and supporting the Association. Contact Missy to book your ad now! 682-309-7555. ★



Queen's Tea
TJHA/TJPHA State Show
Wednesday, June 4
5PM
Hosted by:
TJHA Queen Abbey Jo Wohleb
TJHA Sweetheart Macy Terrell
and Texas Hereford Auxiliary



TJHA Queen
Abbey Jo Wohleb



TJHA Sweetheart
Macy Terrell

Please join us for an afternoon of fun. There will be crafts, etiquette lessons, refreshments, and lots of fun with old and new friends. We hope all Hereford young ladies will attend and learn about the queen programs. Moms, grandmas, aunts, and other interested women are welcome too. Please come and meet the TJHA and TJPHA queens, princesses, and sweethearts.

Dress will be dressy casual, no shorts, barn clothes, etc. Hope to see all of you there!!

The Texas Hereford Queen's Tea is an annual event each June held during the Texas Hereford State Show. The goal of the Queen's Tea is to honor all current, past, and present Texas Hereford and Texas Polled Hereford Royalty as well as all young ladies in attendance. The first Texas Hereford Queen's Tea was held by Bethany Nolan in Belton, Texas in June of 2010 and has been an event each year since.

Stardance fever spreading nationwide.

Catch it!

Look at these top sellers carrying his industry influence from the **April 19 Stuber Ranch Sale**.



We purchased to breed to our Stardance daughters.

SR M&M DOMINATE 444M ET #44567830 • 03/23/24
 205 DAY WT 718 • 365 DAY ADJ 1454
2ND HIGHEST SELLING BULL

CE	BW	WW	YW	DMI	SC	SCF	MILK	M&G	MCE
1.6	2.6	66	112	0.7	1.0	17.5	37	70	5.1
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI	BII	CHB
133	1.20	1.20	83	0.094	0.59	0.16	\$383	\$470	\$127
YEARLING HT. (FRAME)	YR SCR. CIR. (CM)	FAT DEPTH	RIBEYE AREA	IMF					
6.4	39.8	174%	95%	113%					

Top Selling Bull, out of Stardance first calf heifer, sold to Van Newkirk Herefords for **\$26,000**.



SR STELLA 4077M by STARDANCE #44570572 • 02/23/24
 Marbling Ratio 273 • Marbling Index 11.40
TOP SELLING HEIFER at \$25,000

CE	BW	WW	YW	DMI	SC	SCF	MILK	M&G	MCE
-0.5	4.7	70	123	0.9	1.7	17.1	42	77	3.4
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI	BII	CHB
92	1.00	1.00	86	0.134	0.61	1.19	\$430	\$589	\$226
BW	WW	YW	YEARLING HT. (FRAME)	FAT DEPTH	RIBEYE AREA	IMF			
119%	102%	103%	6.9	123%	92%	273%			

Stardance

STARDANCE M8086 ET #43989449 • 02/25/18

CE	BW	WW	YW	DMI	SC	SCF	MILK	M&G	MCE
11.2	-0.4	60	104	0.6	1.7	20.6	47	77	9.8
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI	BII	CHB
76	1.00	1.20	90	0.144	0.64	1.00	\$478	\$617	\$217



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My highlights from this spring:

by Diane Johnson | Editor | Manager

What a beautiful spring we are having in Fort Worth! I wish everyone was getting your fair share of rain. I know so many of you are experiencing extremely dry conditions, and in some cases, have been for years. I remember my father replying, when asked how much it had rained, “About 13 drops on a brick”. No one needed to go out and count, it was just known that it didn’t rain very much. Here’s hoping the faucets won’t be turning off too soon before the summer heat hits.

Then there are areas of the state where there has been an excess of rain, causing the opposite problems. It’s an understatement that raising livestock and crops are totally dependent on the weather. The extreme swings with weather can give us some real challeng-

es. The struggles are real for ranchers to deal with the elements and we sometimes question “Why me?”

I digress to the years of 2020-21 when I had a business that was going south due to the pandemic. (Being a self-employed event planner was not the industry to be in during that time.) I would ask Him to just tell me when it was going to be better. Through the years I, like everyone else, suffered from not knowing what was going to happen and when. When were things going to get back to normal? – just give me a date. The answer was never in front of me, but just like drought times, it will rain. When it rains too much, it will stop. When the wind has taken the roof off your barn, there will be help. It’s a fact that we are resilient people and in times of need, we sometimes just have to wait.

continued on page 22



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Thank you

to all the buyers, bidders
and sale attendees.

We had a solid sale April 11, 2025



Lot 1



Lot 2

Description	Average
Two-Year-Old Bulls	\$7,855
Hereford-Bred Females	\$4,376
Angus-Bred Females	\$4,000

Top Selling Bulls		
Lot #	Price	Buyer
1	\$17,500 (3/4 int)	Williams Cattle Co. / Keithville, LA
2	\$17,500 (3/4 int)	Williams Cattle Co. / Keithville, LA
22	\$13,000	Wesley Partin / Vidala, GA
15	\$12,500	Thorton Ranch / Glen Rose, TX
44	\$11,750	Ernest Crump / Henrietta, TX
4	\$11,000	Thorton Ranch / Glen Rose, TX
37	\$10,500	Harrell Cattle Co. / Kinder, LA
74	\$10,000	Baker Ranch / Madisonville, TX
27	\$10,000	3H Rice & Cattle / Gueydan, LA



RANCH

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Joe Walker, General Mgr. / Owner

Joey Walker, Owner/Member

Jeff Chaffin, Ranch Manager

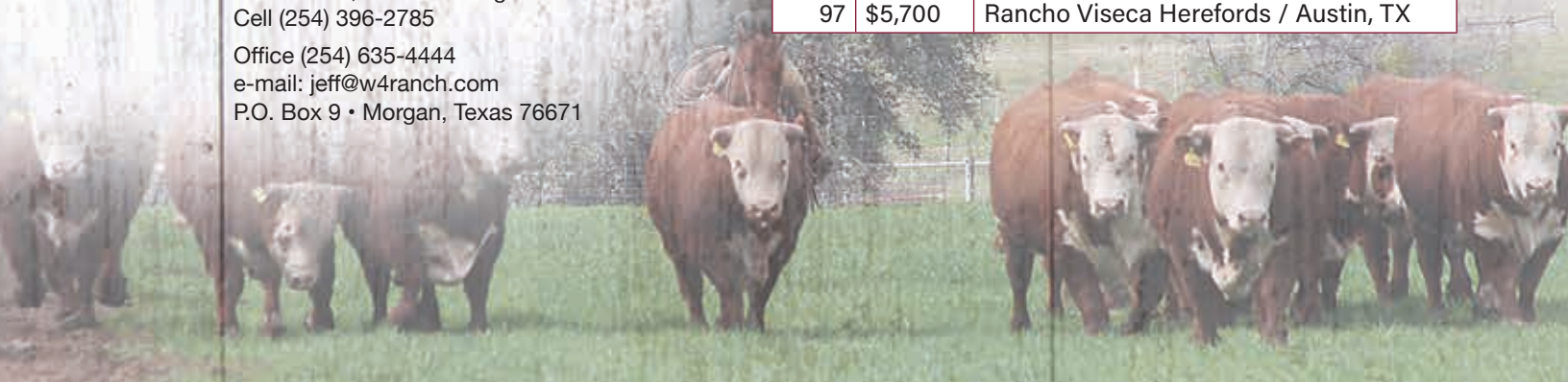
Cell (254) 396-2785

Office (254) 635-4444

e-mail: jeff@w4ranch.com

P.O. Box 9 • Morgan, Texas 76671

Top Selling Females		
Lot #	Price	Buyer
92	\$5,700	Olson Ranch / Rosebud, TX
97	\$5,700	Rancho Viseca Herefords / Austin, TX



CHAD BREEDING

a Life Rooted *in* Herefords

Chad Breeding's life has always been deeply intertwined with Hereford cattle—far beyond the pastures, sale rings, and show barns. His decades of involvement, including years of service on both state and national committees, have led him to his current role as president of the American Hereford Association (AHA).

“Becoming AHA president wasn't something I set out to do. In fact, if anything, I ran the other way for a while,” Chad admits.

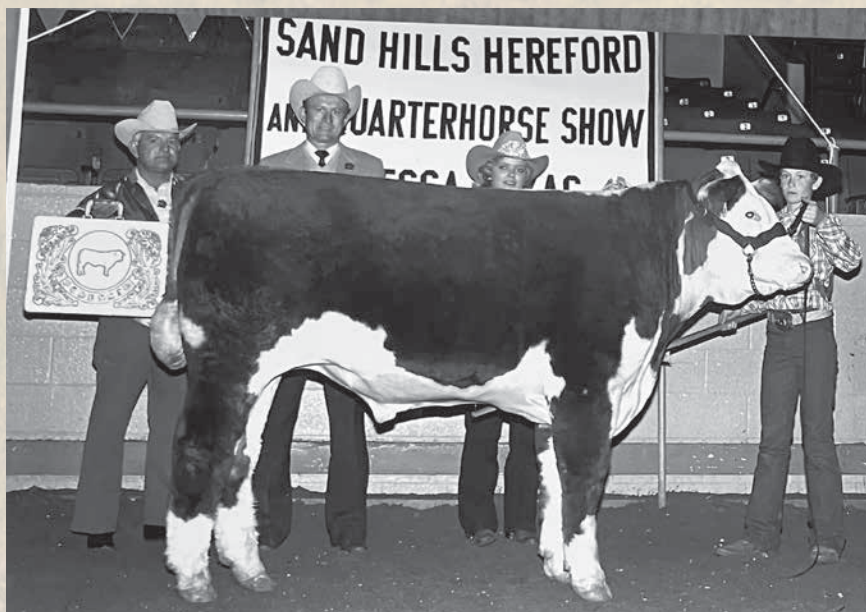
He was first asked to join the AHA Board while his two oldest children, Austin and Blayke, were in high school and actively showing cattle across the country. At the time, he declined, prioritizing his responsibilities at the family ranch and being present for his kids' activities. But when the opportunity arose again in 2021, after his older children were in college and his younger three were not yet show age, he agreed.

“Terri Barber and Becky Spindel King pushed well, convinced me to get involved at the national level. Terri even handed me my resume to present,” he said with a chuckle. “I'm glad they did. It's been a very rewarding experience that has greatly expanded my understanding of the industry.”

Chad was raised on his family's registered Hereford operation, B&C Cattle Co., in Miami, Texas. His childhood was spent on horseback with his father and grandfather, working cattle and tagging along at his father's



Chad and Erin with their little ones, Lillian, Wyatt and Blair.



*As a youth,
he was a fierce
competitor in the
show ring,*

veterinary clinic. As a youth, he was a fierce competitor in the show ring, participating in major junior livestock shows across Texas and at the state and national junior Hereford events.

A highlight of his show career came in 1982 when he exhibited the grand champion steer, a Hereford at the Fort Worth Stock Show & Rodeo. He would also win the San Antonio Stock Show with a Polled Hereford steer. His leadership skills began developing early, as a director of the Texas Junior Hereford Association. He continues to applaud the impact junior organizations have had on his life and the leaders they continue to shape today.

Chad earned a degree in animal science from Texas A&M University in 1992, and college marked the only time he's ever lived away from the ranch. His love for the breed flourished when he returned home and started breeding cows. Today, B&C Cattle Co. markets around 100 bulls and 50 females annually. Their bulls consistently top the Texas All Breed Bull Sales, both in grading competitions and the sale ring.

He credits his father, Bill, for much of the knowledge he has today, particularly in breeding cattle that excel both in the pasture and in the show ring. The operation incorporates artificial insemination, embryo transfer, and enhanced genomics to drive breeding decisions. Most of their cattle are sold to commercial producers who raise F1 Tiger Stripes across the South.

Chad has served on the Texas Hereford Association (THA) Board since 2011 and was THA president in 2016 and 2017. His AHA board service began in 2022.



Pictured is the 2024-25 AHA Board of Directors. Front row (l to r): Jerry Delaney, Lake Benton, Minn.; Scott Sullivan, Grannis, Ark.; Cindy Pribil, Hennessey, Okla.; Danny Fawcett, Ree Heights, S.D.; Grant McKay, Marysville, Kan.; and Jim Williams, Kearney, Neb. Back row (l to r): Chad Breeding, president, Miami, Texas; Hampton Cornelius, LaSalle, Colo.; Austin Snedden, vice president, Maricopa, Calif.; Jim Coley, Lafayette, Tenn.; Lou Ellen Harr, Jeromesville, Ohio; and Jack Ward, AHA executive vice president.

“I’ve learned so much serving on this board,” he says. “DNA technology and its advancements have been a big part of my term. AHA has some exciting research projects underway. We’re gaining insights, both interesting and practical, into crossbreeding, feedlot performance, and sustainability. It’s an exciting time to be involved. I’m incredibly impressed with our hardworking staff and the direction the breed and Certified Hereford Beef® are heading. The Hereford breed is poised for major strides in the coming years.”

Chad has served as mayor of Miami, Texas, for nearly two decades.

He’s also looking forward to the World Hereford Conference Tour coming to the U.S. this fall and encourages members to attend. One of the featured educational segments will spotlight current AHA research initiatives.

In addition to leading the AHA, Chad has served as mayor of Miami, Texas, for nearly two decades. He was first elected to the city council in 2005 and soon after became mayor. He also sits on the Board of Trustees for the Miami First Christian Church.

A proud son of the Texas Panhandle, Chad is excited to showcase his community, local Hereford operations, and related ag industries when the AHA Board visits this summer.

“The AHA Board meets three times a year, and one of those meetings is

continued on page 16

Schedule of Events

Tuesday, June 3rd

12 P.M. DIRECTOR MOVE-IN

Wednesday, June 4th

8 A.M. BARNS OPEN FOR ARRIVAL
1 - 3 P.M. SPEECH & FUTURE PROF. CONTEST
1 - 5 P.M. EXHIBITOR & ANIMAL CHECK-IN
3 - 5 P.M. MEASURE MINI HERFORDS
3 - 5 P.M. WEIGH MINI STEERS
4 P.M. ROYALTY INTERVIEWS
4:30 P.M. NEW MEMBER ORIENTATION
5 P.M. QUEEN & SWEETHEART TEA
5 P.M. POSTER & DIRECTOR DEADLINE
5 P.M. ARRIVAL & CHECK-IN DEADLINE
6 P.M. WEIGH & CLASSIFY STEERS
6:30 - 9 P.M. BINGO NIGHT



Thursday, June 5th

8 A.M. QUIZ BOWL WRITTEN TEST
9 A.M. OPENING CEREMONIES
(ALL JUNIORS WEAR STATE SHOW SHIRT)
9:45 A.M. SHADOW SHOWMANSHIP
10:30 A.M. SHOWMANSHIP
RING A - PRE-PEEWEE, PEEWEE, JUNIOR
RING B - INTERMEDIATE, SENIOR
2:30 P.M. TEAM FITTING CONTEST
4:30 P.M. MEMBERSHIP & JNHE MEETING
7 - 9 P.M. FAMILY FUN NIGHT

Friday, June 6th

8 A.M. BLOW & GO SHOW
RING A - STEERS
COW-CALF PAIRS
B&O BULLS
B&O FEMALES
RING B - MINI PROSPECT STEERS
MINI MARKET STEERS
MINI COW-CALF PAIRS
MINI BULLS
MINI B&O FEMALES
2 P.M. INDIVIDUAL SALES CONTEST
3 P.M. QUIZ BOWL BUZZER ROUND
6 P.M. SILENT AUCTION CLOSING
6 P.M. AWARDS CEREMONY

Saturday, June 7th

8 A.M. FIT SHOW
RING A - OWNED FEMALE SHOW
RING B - MINI HERFORD OWNED
FEMALE SHOW

2025 Texas Hereford State Show

CADENCE BANK CENTER - BELTON, TX





Hereford Boldly Builds *Leaders*

In a quest to build, National Junior Hereford Association (NJHA) members built foundational leadership skills and industry connections during the Building On Leadership Development (BOLD) conference in Desdemona, Texas, April 3-6.

National Junior Hereford Association (NJHA) members built foundational leadership skills and industry connections during the Building On Leadership Development (BOLD) conference in Desdemona, Texas, April 3-6.

In a quest to build a pipeline of leaders, the American Hereford Association and Hereford Youth Foundation of America work together to provide tools for junior members. BOLD is quickly becoming an important tool in the box for leadership development.

“Building these connections through these speakers and industry professionals to launch you into your future is incredible,” says Rylie Meinhardt, an attendee from Wamego, Kan. “You get to ask personal questions that you might be hesitant to ask. But these industry leaders are so personable and care so much about encouraging our youth that they’re willing to answer any and all questions you have.”

The BOLD conference focuses on improving personal leadership, providing career opportunities and cultivating life-long relationships. Each year, 20 college-aged NJHA members are selected from across the country to attend the conference through an application process.


Gary and Kathy Buchholz, GKB Cattle, graciously hosted BOLD at their Hi Point Ranch. Speakers, such as

continued on page 14

MINI Herefords



- ◀ Reserve Champion Heifer
- ▶ TPHA Hereford Heritage Showcase **Open Grand Champion** Mini Hereford Heifer.





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 Marilyn & David Ivy 830.660.1229 | Seguin, Texas
 Bryan Ivy 214.317.9039 | Kewyn, Preslie & Bowyn Ivy



Reflections

REFLECTIONS

from the Texas Hereford Queens and Sweetheart

A Journey of Growth, Gratitude, and Hereford Pride

As I look back on the past three years serving as the Texas Hereford Queen, my heart is full of pride, gratitude, and cherished memories. What began as a title soon became a journey that shaped me into the young woman I am today—more confident, more connected, and more passionate than ever about the Hereford breed and the people who make this community so special.



Wearing the crown wasn't just about representing Texas—it was about standing for the values of integrity, hard work, and tradition that our breed and our industry are built on. From standing in the backdrop at major shows to helping young exhibitors in the ring, I've been blessed with countless opportunities to meet inspiring individuals and share the story of Herefords with the next generation of cattlemen and women.

This past fall, I had the honor of running for National Hereford Queen—an experience I will never forget. Competing on that national stage was both humbling and empowering. I was surrounded by strong, driven young women from across the country, and I left with a renewed sense of purpose and a deeper appreciation for what it means to serve. Thank you to everyone who supported me along the way—your encouragement meant the world to me, and I carried your belief in me into every moment of that week.

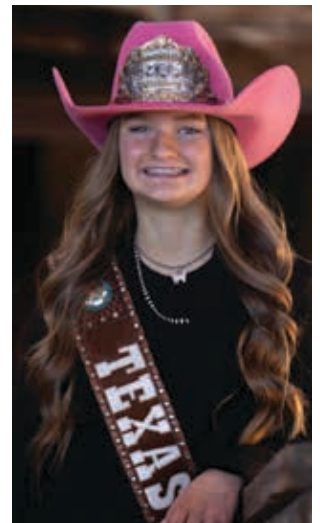
Another highlight of my year was attending the HYFA Faces of Leadership Conference this past July. It was truly an eye-opening experience to connect with fellow junior members from across the nation, to hear from motivational speakers, and to engage in leadership development that I know will serve me well far beyond the show ring. That week reminded me that our impact extends beyond banners and buckles—we are building a legacy.

As I begin the next chapter of my journey, I carry with me all that I've learned and all those I've met during my

time as Texas Hereford Queen. Thank you to my family, the Texas Hereford Association, and every mentor and friend who's helped guide me along the way. Serving this breed has been the honor of a lifetime, and while my crown may rest, my heart remains forever loyal to Herefords. I am excited to continue to support the breed as a Director and look forward to many more memories made in this Association.

With all my love and gratitude, Abbey Jo Wohleb Texas Hereford Queen 2022-2025 ★

My name is Macyn Terrell and serving as the 2024-2025 Texas Hereford Sweetheart has been an incredible honor and a highlight of my time in the livestock industry. This role has given me the unique opportunity to represent the Texas Hereford Association, promote the Hereford breed, and connect with fellow breeders, exhibitors, and industry leaders across the state.



So far this year, I've had the privilege of working stock shows, including the State Hereford Show and the Sandhills Hereford Show in Odessa. These events not only showcased the strength and quality of Hereford cattle but also highlighted the dedication of the young men and women who raise and show them. It's been inspiring to witness the hard work, sportsmanship, and passion that fuel the heart of the cattle industry.

As Sweetheart, I've enjoyed getting to meet and support junior exhibitors, help with show ring duties, and promote the values that make the Hereford community so special: tradition, integrity, and family. It's also been an honor to work alongside Abbey Wohleb, the Texas Hereford Queen. I am proud to represent the Hereford breed and the state of Texas. ★

Focus on Texas Polled Hereford

Royalty
Submitted by each young lady



(l to r) Reese Pinkerton, Texas Polled Hereford Queen; Haylee Foster, TJPHA Sweetheart; Georgia Vance, TJPH Sweetheart.

Reese Pinkerton Crowned Texas Polled Hereford Queen

A Journey of Service and Opportunity
June 2023-2025

In June 2023 Reese Pinkerton was honored with the distinguished title of Texas Polled Hereford Queen. This role signifies not only tradition and excellence in the livestock communities but also a commitment to leadership, education, and service. Reese's reign, brings with it a myriad of opportunities to represent the Texas Polled Hereford breed, engage with agricultural communities, and promote youth involvement in agriculture.

As Texas Polled Hereford Queen, Reese has embraced her position with enthusiasm and dedication. Throughout her reign, she has served in numerous livestock shows including the 125th American Royal which has piqued her interest in running officially for the National Hereford Queen title. Reese attended the Texas Cattle Raisers Convention & Expo in early April 2025, which brings together farmers, breeders, and the broader community to advocate for the importance of sustainable farming practices and advancements in genetic research that benefit the Texas Polled Hereford breed.

"It's about passing on tradition and passion," she explains. "The Polled Hereford community has so much to offer, and I want to inspire others to take part in it."

As her reign continues, Reese expresses her heartfelt gratitude for the opportunity to serve as Texas Polled Hereford Queen. "I am immensely thankful for the support I've received from my family, friends, and all the wonderful members of the entire Hereford community. It has been an incredible journey, and I look forward to the next chapters filled with more connections and initiatives that support Hereford industry."



Reese Pinkerton

Reese Pinkerton's reign as Texas Polled Hereford Queen is not only a celebration of her achievements but also a testament to the role of young leaders in fostering a vibrant agricultural future. As she stands poised to make a lasting impact over the next years, the sky is the limit for Reese and the opportunities she will unveil for the agriculture community and the breed she holds dear.

Lauren Eaton

This past year has been an incredible journey for me as the Texas Polled Hereford Princess. Being from Canton, Texas, I feel so blessed to have had the opportunity to represent such a wonderful community and share my passion for Herefords. I've enjoyed meet-

continued on page 17

BOLD Leaders

continued from page 11

Cheryl Mitchell — dairy farmer’s daughter turned speaker and farm legacy facilitator — and world champion rodeo athlete, Tyson Durfey, highlighted the event. Attendees participated in a variety of leadership and career-building activities, including resume writing and mock job interviews. The NJHA junior board led leadership workshops and professionals from GKB Cattle, Priefert, BioZyme Inc., and the American Hereford Association offered advice during a career panel.

“The only thing that matters is what action are you taking today,” world champion rodeo athlete Tyson Durfey said. A common theme throughout the conference was mindset. Speakers like Durfey reminded the young attendees that your mind will give you the power to do anything you want.

Through these events young people received personalized feedback on their resumes and leadership styles, while forging valuable industry connections to continue these important conversations about leadership and agricultural careers after the conference. These industry leaders and

mentors challenged young people to look toward the future and make clear goals based on their passion.

In the closing session, Tyler Norvell, executive director of the Oklahoma Youth Expo and Cattlemen’s Congress, posed the question, “What mindset do you choose to have and what’s your ‘why?’” Norvell reminded BOLD participants that true leadership stretches beyond personal career goals, as the agricultural industry needs advocates. “We don’t have to fight for our livelihoods; we have to fight to feed people. It matters. We have to continue to tell that story.” ★

The National Junior Hereford Association (NJHA) is one of the largest, strongest and most active junior cattle programs in the country. Over the years, members of this association have gone on to earn international and domestic respect as models for youth organizational success. The NJHA, through its extensive educational programs, continues to lay the foundation for the beef industry’s future leaders. The traditions of the past coupled with the energy of today’s board of directors have created a progressive approach to further develop a meaningful and educational association focus.

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by 13 months in age

AHA # 44440089
JLC My Lady Clementine
5x Grand / Reserve Champion Female
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CENTRAL LIFE SCIENCES



March 25th, 2025

**Harrison Cattle Company
8TH ANNUAL PRODUCTION SALE**

Arapaho, OK • Auctioneer: Dustin Layton

	Gross	Avg.
42 Bulls	\$177,950	\$4,237
15 Females	\$56,200	\$3,747
57 Total	\$234,150	\$4,108
13 Comm.		
Females	\$40,600	\$3,123

TOP SELLING BULLS

Lot 11 HCC BROADWAY 3086 L;
03/01/2023; Haley Ellis Ranch,
Roosevelt, OK\$7,000
Lot 2 HCC COWBOY 3060 L;
03/15/2023; Files Farms, Velma,OK. . . . \$5,750

TOP SELLING OPEN FEMALES

Lot 46 HCC OKLAHOMA LADY 4016
M ET; 01/22/2024; Shockley Ranch
Herefords, Poteau, OK & Lamb Bros.,
Wilson, WI\$6,000
Lot 47 HCC OKLAHOMA LADY 4011
M ET; 02/18/2024; Shockley Ranch
Herefords, Poteau, OK & Lamb Bros.,
Wilson, WI\$6,000



March 29, 2025

**Buck Cattle Co's
ANNUAL SPRING EDITION SALE**

Madill, OK • Auctioneer: Steve Bonham

	Gross	Avg.
39 Females	\$549,450	\$14,088

TOP SELLING FALL OPEN FEMALES

Lot 45 BK MIRROR POINTS 4045M ET;
09/02/2024 \$120,000
Lot 62 BKMT GHC MATERNAL
TREASURE ET; 10/10/2024. \$75,000
Lot 46 BK MARSHAL POINTS
4046M ET; 11/02/2024. \$48,000
Lot 30 CMCC MADE FOR IT 4070M;
10/04/2024\$30,000



March 31, 2025

**Copeland Sons LLC Herefords
ANNUAL DEMAND THE BRAND BULL SALE**

Clayton, NW • Auctioneer: Dustin Layton

	Gross	Avg.
48.5 Bulls	\$436,500	\$9,000

TOP SELLING BULL

Lot 100 JDH JCS RED HOT 43M;
1/31/2024; GKB Cattle, Desdemona, TX .. \$32,000
Lot 2 JCS HIGH NOON 4862 ET; 3/28/2024;
Nolan Herefords, Gilmer, TX \$28,000
Lot 1 K JCS HANDSOME JACK 4815;4/10/2024;
Hopkins Ranch, Winchester, TN \$20,000



April 10, 2025

**Bowling Ranch
5TH ANNUAL SPRING BULL SALE**

Newkirk, OK • Auctioneer: Justin Stout

	Gross	Avg.
30 Bulls	\$175,500	\$5,850
20 Comm.		
Females	\$80,000	\$4,000

TOP SELLING BULLS

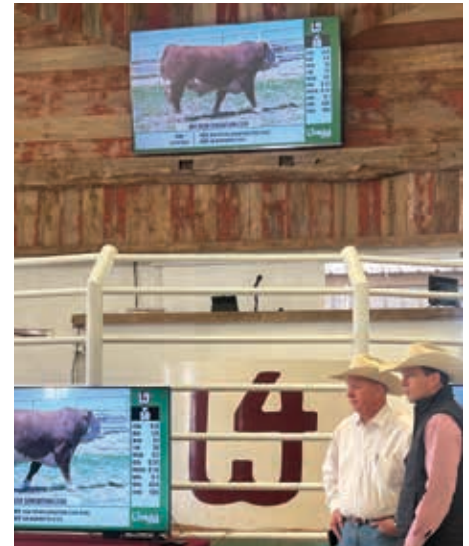
Lot 8 BH JOURNEY'S LAMONT 3070L;
4/6/2023; Paige Tickel, Blackwell, OK. \$9,500
Lot 3 BH 4013S LINNAPOLLED 3308 ET;
3/20/2023; Steve Dewitt, Braman, OK. \$8,000
Lot 4 BH 4013 LINNDELL 3307 ET; 3/20/2023;
Groendyke Ranch, Enid, OK \$8,000

April 11, 2025

**W4 Ranch
SPRING PRODUCTION SALE**

Morgan, TX • Auctioneer: Doak Lambert

	Avg.
Two-year-old Bulls	\$7,855
Hereford Bred Females	\$4,376
Angus Bred Females	\$4,000



TOP SELLING BULLS

Lot 1 W4 2157 TANK 523L ET; 12/20/2023; ¾
Interest Williams Cattle Co, Keithville, LA \$17,500
Lot 2 W4 2157K BATTLE GROUND 526L ET;
12/21/2023; ¾ Interest Williams Cattle Co,
Keithville, LA \$17,500
Lot 22 W4 0317 ADVANCE L019;
3/3/2023; Wesley Partin, Vidala, GA . . . \$13,000
Lot 15 W4 0317 ADVANCE L004;
2/1/2023; Thoron Ranch, Glen Rose, TX . . \$12,500

TOP SELLING FEMALES

Lot 92 W4 106H LADY ADVANCE L121;
4/25/2023; Olson Ranch, Rosebud, TX . . \$5700
Lot 97 W4 1089J LADY ADVANCE L161;
5/10/2023; Rancho Viseca Herefords,
Austin, TX. \$5700

April 19, 2025

**Stuber Ranch
57TH ANNUAL PRODUCTION SALE**

Bowman, ND • Auctioneer: Joe Goggins

	Gross	Avg.
86 Bulls	\$537,500	\$6,250
46 Females	\$249,350	\$5,421
132 Total	\$786,850	\$5,961
80 Comm. Females . . .	\$222,000	\$2,775

TOP SELLING BULLS

Lot 75 SR DOMINATION 754M;
2/24/2024; Van Newkirk Herefords,
Oshkosh, NE\$26,000
Lot 44 SR M&M DOMINATE 444M ET;
3/2320/24; Doyle Hereford Ranch,
Wolfe City, TX\$25,000
Lot 104 SR COSMO 1044M; 4/14/2024
Stangle Herefords, Roby, NE & Hoffman
Herefords, Leola, SD\$25,000
Lot 77 SR AURA 774M; 2/24/2024;
Brad Stuart, Roby, TX & Rafter J Cattle Co.,
Abilene, TX\$20,000

TOP SELLING FEMALE

Lot 4077 SR STELLA 4077M; 2/23/2024;
Eichler Livestock, Will Weller, Brent
Wolfswinkle; Kadoka, SD\$25,000

Facial recognition... *he's good at that.*



(clockwise, from top) Robert Duvall, Ginger & John Dudley, Jack Chastain, Terri Barber, Curtis Younts, Jr. and Claudia & Jimmy Atlas.



Louis Daniel

Illustration and Design

817-334-0039

louisdaneilartist@gmail.com
3205 Hamilton Ave., Suite 108
Fort Worth, TX 76107

a Life Rooted *in* Herefords

continued from page 9

always held in the president's hometown," he explains. "I'm looking forward to welcoming them to the Panhandle and showing the contributions our area makes to American agriculture."

Chad and his wife Erin, a teacher in nearby Pampa, have three young children at home. Their 8-year-old twins, Wyatt and Lillian, will begin their show careers this summer at the Texas State Show, joined by their younger sister, Blair, who is six. His son, Austin, and daughter-in-law, Abby, who are expecting twins this spring, recently took a position with Hoffman Cattle Co. in Nebraska and remain active in the Hereford breed. His daughter, Blayke, lives in Dallas and works in the insurance industry.



Just one of many champions where Chad has been at the halter. He's shown with Stock Option that was named Supreme Hereford Hereford at the 2018 National Western Stock Show.

Chad's term on the AHA Board will conclude in November.

"Serving the AHA membership has been a privilege. I've tried to be responsible in every decision made," he reflects. "I'm excited about where the Hereford breed is headed and Dad and I plan to keep doing our part as breeders." ★

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Royalty

continued from page 12

ing so many amazing people along the way, and each encounter has enriched my experience. A heartfelt thank you to everyone who has supported me in this role and helped make this year unforgettable! thank you for allowing me to be able to serve as your Texas Polled Hereford Royalty.

Haylee Foster

Hello I am Haylee Foster, from Coleman County. I have been a TJPHA Sweetheart for 2 years. During this time I have had the opportunity to work nu-

continued from page 23



Lauren Eaton

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Advertising Specs for Texas Hereford magazine.

Issue	Deadline
January	December 10
February	January 10
March	February 10
April	March 10
May	April 10
June/July	May 10
August	July 10
September	August 10
October	September 10
November	October 10
December	November 10

Format: High-Resolution (300 dpi) PDF or jpg. **No crop marks.**

Photos: If you take a picture with your phone, (and you have a choice) please send an "actual size" jpg (not small, medium or large). With a digital camera, please send high-resolution (300 dpi).

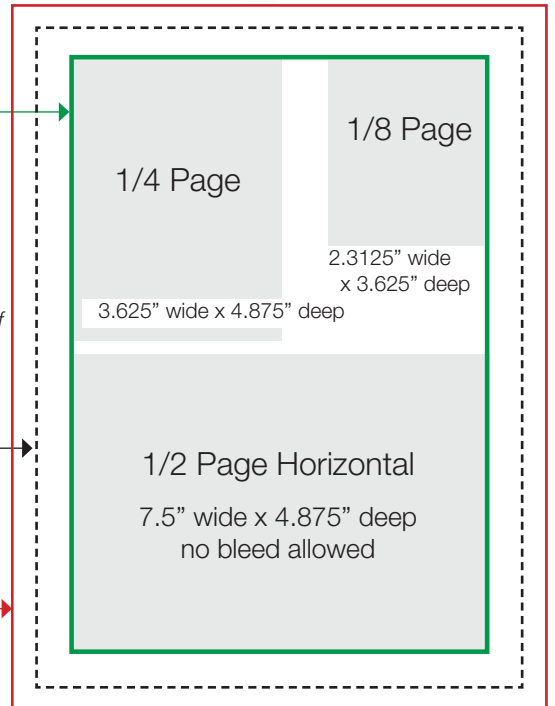
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Spring!

Alise Nolan | www.theranchkitchen.com

The time for warmer weather and renewal on the ranch. Our Hereford calves have been weaned, and the beautiful green grass, red clover, and Indian paintbrushes are a sight to see here in Northeast Texas. It's time to spend later hours outside, ride the ranch with the windows down, and enjoy the beauty of one of our favorite times of the year.

This year, our first daughter Ilisa's wedding is in October to her fiancé Josh, who showed Angus cattle (we won't hold that against him), and we are happily also gaining an 'Insta-grand' - a new grandson named Jameson to spoil and be in the showring with soon! With all the prepping and cleaning, Steve, our ranch manager, has decided that we are just getting ready for a big sale! The barns are getting a good wash down, new cactus flower beds

are in front of them, and my yard has a ton of white, pink and red roses planted in anticipation of the wedding at our place. For those of you who have had weddings at your homes or on your ranch, the months of preparation are intense, but so exciting.

Beef from our place will be one of the main menu items of the evening. Tenderloins will be saved in anticipation of the big day, and we can't wait to give everyone a taste of what we, as Hereford breeders like you, have come to love on our plates.

So, for this month's recipe, I've pulled from earlier recipes from my blog I started back in 2007. This Hereford Roast Beef recipe is simple, uses a good ribeye, tri-tip, top sirloin, or ribeye cut of beef, just like we will use for the wedding. What I love about this recipe is that it doesn't require you to braise the beef first. For cooks in a hurry or beginning cooks, this recipe is as simple as it gets and delicious. You can even cook it low and slow on your gas or electric pellet grill, just make sure to use the probe to check the temperature of your beef. As the weather gets warmer and you still want a roast beef on a Sunday night for dinner, using your grill outside is a great alternative to heating your kitchen. Grilling is also perfect for when you want to ride the ranch and have dinner ready when you get back home. Scott and I highly recommend the Rec-Teq Pellet Grills. You'll know you found the right grill as it has the big bull horns for handles!

And for that leftover roast, cut it up and use the beef for an even simpler stew recipe that you will also find on my The Ranch Kitchen site, or chip up the beef with a quick gravy over the top and serve over toast like we always had as a kid.

The Ranch Kitchen's Country Pot Roast

INGREDIENTS:

- 1 large Prime or Select Beef Chuck Roast
- 2 onions, sliced and quartered - white or red onions
- 8 - 10 red potatoes, quartered
- 8 carrots, cleaned and chopped into 2-inch sections
- 1 package of brown gravy mix, powdered
- 4 tbsp. Tony Chachere's Spice N' Herb Seasoning
- Salt and Pepper on top of veggies - about 1 teaspoon each
- ▶ *Chopped celery, green bell peppers would be great additions to this roast.*



INSTRUCTIONS:

- Place roast in your pot seasoning generously with Tony Chachere's Spice N' Herb Seasoning. I used the Spice N' Herb to the point that it covers every square inch of the meat.
- Place cubed potatoes, carrots, and onions in layers on top of your roast. Sprinkle with salt and pepper. Top the roast with a package of brown gravy powder mix on top of the vegetables. The gravy mix will steam and cook along with your roast and vegetables, and render the most amazing pan juices!
- Gently against the side of your pot pour in enough water (about 3 - 4 cups) to come up the sides of your roast and pan by 3/4. Make sure to pour the water over the sides of the pan and do not disturb the seasonings on top of the roast.
- Place the roast in an oven that has been preheated to 350 - 375 degrees for 2 1/2 hours. I usually cook a little higher than most in my oven at 375 degrees. We personally like our roast cooked to an internal temperature of 165 degrees so that when sliced, it has a slight pink center.
- Place your lid on your roast and go have some fun! In 2 1/2 hours, you'll have a great meal that will smell heavenly as you go about your afternoon of relaxation.
- ▶ If the roast is cooked on a pellet grill, set the heat for 250 degrees Fahrenheit for 3- 4 hours and watch the probe on the app on your phone. Make sure to remotely stop the grill from cooking at 150 degrees, as the roast will continue to cook with the door shut until you take it out.
- ▶ Make sure that before you slice your roast that you've allowed the beef to sit for at least five minutes so that the juices can 'seal' in your meat and run out.

We like to serve our pot roast with a side salad or fresh vegetables from our garden, purple hull peas, and cornbread.

Enjoy!

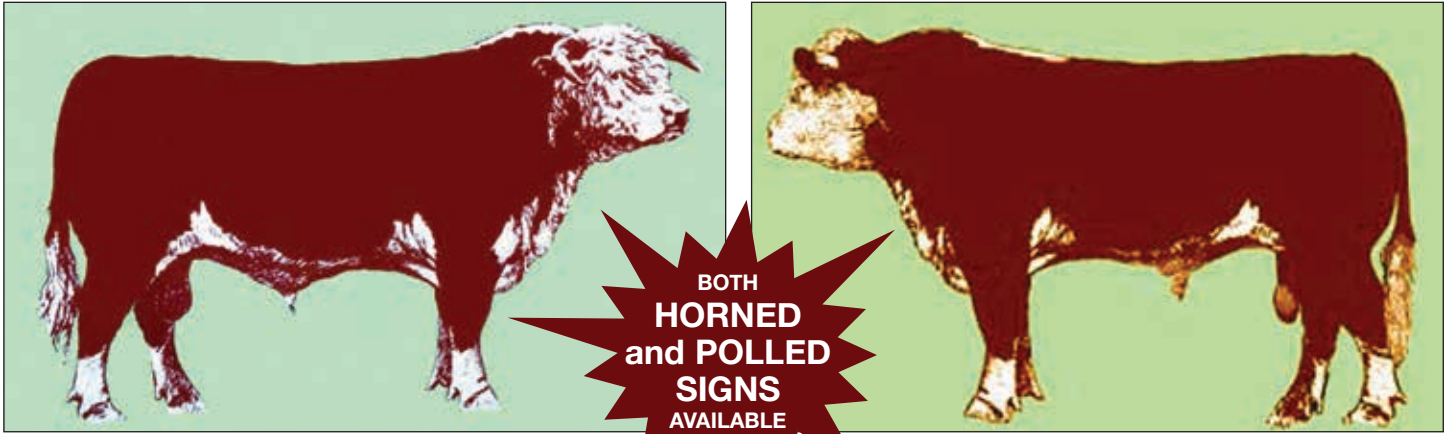
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The sign is available in two sizes:

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REV 9-25-24

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FOR MEMBERS ONLY

The Directory Herd Listing appears in the June-July issue of *Texas Hereford* magazine.

IF YOUR MEMBERSHIP IS CURRENT, this is a FREE service.

Please return the completed form via e-mail to THADirectory@gmail.com or mail to 4609 Airport Freeway, Fort Worth, Texas 76117.

- YES**, I am a current member. My 2025 dues are paid in full. **No changes.** Run this listing exactly as it appears here.
- YES**, I am a current member. My 2025 dues are paid in full. I have marked through the incorrect information on this listing and/or entered **ONLY** the updated information in the applicable spaces below.
- NO**, I have not paid my membership dues for 2025, but I want to be included in the directory.

Please print clearly or type.

CURRENT THA MEMBERS: You DO NOT need to complete the entire form.

ONLY make note of updated information.

NEW MEMBERS: You DO NOT need to complete the entire form. ONLY make note of updated, or additional information.

NAME OF OWNER _____

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COUNTY (in which farm or ranch is located) _____

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HERD CONSISTS OF (# of registered cows) _____ (# of commercial cows) _____

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HEAD SOLD ANNUALLY _____ (BULLS) _____ (FEMALES)

We want this to be the best Herd Directory ever and we need your help. YOUR QUICK RESPONSE will give us the time necessary to process all listings carefully.

In order to update our files, we would also like current information regarding families. This information **WILL NOT** be included in the published directory listings.

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CHILDREN _____

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PLEASE RESPOND BY MAY 15 to ensure you are included in the 2025 THA Membership Directory.



2025 THA Fall Classic Sale | Buffalo

October 29, 2025 | Buffalo, Texas

Selling Registered Herefords | Hereford Influenced F1s or Bred to Herefords

BULLS must be 18-25 months of age. Breeding Soundness and Trich tested
FEMALES should be 6 years of age or less

- Entry Fee required.
- Sale limited to first 60 bulls entered.
- All animals are subject to inspection.
- Sale Fee will be Entry Fee plus flat 10% of gross on bulls. 6% of gross on females.
- PO (Pass Out) Fee \$200.

PLEASE ENCLOSE:

- registration number
- footnote for catalog and
- any photo you have of sale animal



NOMINATION FORM

2025 THA FALL CLASSIC HEREFORD SALE

Wednesday, October 29, 2025 | Buffalo Livestock Marketing, Inc.

Consignor's Name _____

Address _____

City _____ State _____ Zip _____ Phone _____

e-mail: _____

We will consign the following cattle:

_____ Bulls (age required) \$50/Bull Entry Fee

_____ Registered Hereford Females (number, age, breeding status) \$50/Group Entry Fee

_____ Commercial Females (breed, age, breeding status) \$50/Group Entry Fee

Deadline August 1, 2025

REV 4-29-25

**Please enclose original or copy of registration certificates for development of the catalog.
Also please enclose with the papers the footnotes you wish to put with your consignment.**

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I was in Kansas for Easter at my parents and went to church on a very chilly, rainy Sunday. The day before was sunny and warm and then we woke up to moisture that the wheat fields so desperately needed. While the kids couldn't have their outside Easter egg hunt, I was driving us back home and told my father – today is a “God thing”. Let the rain continue to fall.

Then on Monday morning we were surprised to hear of the passing of Pope Francis. Who would imagine that the day after he gave a speech on Easter Sunday that he would end up going to heaven. As I write this the upcoming services will happen and the irony of him passing just one day after Easter will remain a part of his legacy.

Moving along.

We had an incredible presence at the Texas & Southwestern Cattle Raiser's (TSCRA) Convention in mid-April. Traffic was beyond what was expected, and one week later I was still recovering from the interaction! It truly is exhausting to work trade shows. And, if you're doing it right, then you will be tired. Having been on both ends of the spectrum of trade shows – planning them and also working in the booth – I fondly refer to myself as “trade show trash”.

I calculated that after two full days -- 17+ total hours-- there was not a combined 20 minutes each day that we didn't have someone stopping by the booth to visit. We handed out trinkets, magazines, membership forms, and the interest just keeps going with our Herefords. Let's keep that going. THA booth investment – check. ★




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Regally

continued from page 17

merous shows and events while representing the Hereford breed. I am so thankful for being given this opportunity to meet with so many wonderful people.



Haylee Foster

Georgia Vance

My name is Georgia Vance. I am 11 years old from Timpson, Texas and this is my first year to serve as a Texas Polled Hereford Sweetheart. I have had the opportunity to work the ring at the East Texas State Fair, State Fair of Texas, Fort Worth Junior and Open shows along with Houston. I have enjoyed getting to be a part of promoting the Polled Hereford breed and look forward to helping out at the Hereford State Show in June. Thank you for giving me the opportunity to serve! ★



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- Wednesday, Oct. 22**
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- Thursday, Oct. 23**
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World Hereford Conference Closing Reception | American Royal
- Saturday, Oct. 25**
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May 15: Texas Junior Hereford State Show entries close and late entries begin

May 15: Junior National Hereford Expo early bird entry deadline

May 20: Ad deadline for June/July *Texas Hereford* magazine (directory/bull edition)

June 1: Texas Hereford Queen/Sweetheart application deadline

June 1: Junior National Hereford Expo final entry deadline

June 4-7: Texas Junior Hereford State Show, Belton, TX

July 12-18: Junior National Hereford Expo, Louisville, KY

July 15: Ad deadline for August *Texas Hereford* magazine

July 19-20: Texas Ranch Rodeo Round Up, Wichita Falls, TX

July 28: Faces of Leadership Conference, St Louis, MO

Aug 5-7: TAMU Beef Short Course, College Station, TX

Aug 15: Ad deadline for September *Texas Hereford* magazine

Aug 29: West Texas Fair Open Hereford Show, Abilene, TX

Aug 30: West Texas Fair Junior Hereford Show, Abilene, TX

Aug 31: Perez Cattle Company Spring Calving Cow Herd Dispersal, Nara Vista, NM

Sept 15: Ad deadline for September *Texas Hereford* magazine

Sept 25-26: Heart of Texas Fair Junior Heifer Show, Waco, TX

Sept 28-29: Heart of Texas Fair Junior Steer Show, Waco, TX

Oct 2: Dudley Bros. 63rd Annual Bull Sale, Comanche, TX

Oct 4: Colyer Hereford Annual Fall Female Sale, Bruneau, ID

Oct 13: Indian Mound Ranch Annual Bull and Female Sale, Canadian, TX

Oct 14: Powell Hereford 27th Annual Production Sale, Fort Mckavett, TX

Oct 15: Ad deadline for October *Texas Hereford* magazine

Oct 17: State Fair of Texas Open Hereford, Polled, & Mini Show, Dallas, TX

Oct 18: State Fair of Texas Junior Hereford Show, Dallas, TX

Oct 18: W4 Annual Fall Production Sale, Morgan, TX

Oct 19: State Fair of Texas Junior Polled Hereford Show, Dallas TX

Oct 22-26: World Hereford Tour, Kansas City, MO

Oct 25: American Hereford Annual Membership Meeting & Conference, Kansas City, MO

Oct 25: American Royal National Open Hereford Show, Kansas City, MO

Oct 26: South Texas Hereford Association Sale, Beeville, TX

Oct 27-29: World Hereford Tour, Cowtown Fort Worth, TX

Oct 29: Texas Hereford Association Fall Classic Sale, Buffalo, TX

Nov 8: Big League Bull Sale, Ft Cobb, OK

Nov 12: Barber Ranch Annual Bull Sale, San Saba, TX

Nov 15: Ad deadline for November *Texas Hereford* magazine



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THEURET, WESLEY S.	25
THREE D RANCH	25
TT HEREFORD RANCH	22
U - RANCH	25
WALKER HEREFORDS	22
WEIL CATTLE CO.	24
WEINHEIMER RANCH, INC.	22
WEST STAR HEREFORDS	26
WOODY POLLED HEREFORDS.	25

THE BREED'S NEW POWER BULL



CHURCHILL STANFIELD 3122L [DLF,HYF,IEF,MSUDF,MDF,DBF] #44462187 • 01/23/2023

CE	BW	WW	YW	DMI	SC	SCF	MM	MG	MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI	BII	CHB
+2.7	+4.6	+80	+137	+1.0	+1.8	+21.6	+45	+85	+4.7	+81	+1.20	+1.40	+91	+0.024	+0.76	+0.32	\$460	\$571	\$160

Stanfield's first calves here at **Desert★Mart** are really special! They exhibit great conformation, wonderful markings and pigment, and are exceptionally stout! It comes as no surprise as he is ranked in the top 1% for weaning, yearling, and milk & growth.

This much power when crossed with the proven maternal/carcass excellence of **DESERT★PRIME** daughters results in what may be the best Herefords to be found anywhere!

You are invited to stop in and see for yourselves!

Visitors always welcome

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 Hereford cattle since 1902

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